



Dr. Bipinchandra T. Vadhar
Chairman

RUPAM GROUP OF COMPANIES

Rupam Group of Companies is the largest manufacturer and exporter of variety of Non-Ferrous metal parts, products, and components from the western India, located in Jamnagar - well known place as the Brass Capital of India.

Ours is a closely held family group organization, combination of wisdom of elderly and enthusiasm of young generation. The group as a whole is constantly growing since last 45 years. We are totally customer oriented with high values and ethics where we consider our customers as partners in our progress.

Vision and Mission

The Rupam Group will preserve the integrity and professionalism that have characterized the company's brand image over the past decades and remain on course to realize its vision of becoming one of the India's largest group to manufacture and produce all kind of brass products, guided by our mission statement:

- A customer-focused organization ever improving on service and quality standards
- Using sustainability to drive product development and enhance operational efficiencies
- Constantly building people to increase knowledge and innovation

Core Values

We are committed to continuously build upon our positional advantage through people, process and technology, to further create value in the process of providing quality products and services to our customers. We constantly upgrade ourselves by learning and keeping in view our core values:

- HONESTY
- OPEN MINDSET
- RESPECT
- RELIABILITY
- TRUST



COMPANY PROFILE

Rupam Group of Companies is a family owned business located in Jamnagar, India. Rupam has come a long way since its inception in 1965. Today, the Rupam Group of Companies is an established group of five recognized component companies, established as the leading Manufacturer and Exporter of Brass Electrical Wiring Accessories and several other Brass products.

The Rupam Group is guided by its corporate philosophy to uphold the highest standards of professionalism, business ethics, service and quality. Its unfailing commitment to deliver only the best to its customers is the driving force behind the growth of the group, not just in size, but also in depth and scope.

As part of its long – term strategy to expand its core competencies and increase its market presence, Rupam Group has aggressively sought opportunities to grow through attainments of broad customer base with diversified product portfolio.

Our sustainability strategy sets out the overall direction for us, to grow and manage our businesses in order to deliver value to our customer. It emphasises the importance of partnership with our customers, transparency and value creation which form the basis for the culture we foster throughout the group.

The business world is shrinking and Rupam Group has crossed many geographical boundaries. We serve today several customers in Europe, USA, United Kingdom, South East Asia, Far East and the entire region of Gulf.

All kind of brass parts and components are carefully manufactured with automatic machines under a controlled environment with absolute quality control. These products are mainly suitable for Electrical, Switchgear, Controlgear, Hardware & Sanitary industries.

Rupam Group consists of five companies and they are as under:

- RUPAM OVERSEAS
- RUPAM IMPEX
- JAY INTERNATIONAL
- H.P. INTERNATIONAL CORPORATION
- JTK INTERNATIONAL

The marketing strength and extensive networks of these companies contribute a strong multiplier effect to Rupam Group's existing core competencies, vastly enhancing the group's capabilities, performance and revenue.

“ The Group is able to leverage the combined core competencies and expanding capabilities of each business, to deliver a focused collective

”



GROUP'S MILESTONES

- 1965** Establishment of "RUPAM GROUP", started manufacturing of bicycle tube Valves.
- 1968** Started brass pit foundry.
- 1974** Pioneered in brass electrical parts for switches and switch gear industries with INDIAN STANDARD SPECIFICATION (I.S.I).
- 1980** Established new firm ("RUPAM IMPEX") with new items like Brass Earthing and Wiring Accessories and Brass Electrical Components for Switch Socket Terminals.
- 1983** Entry in International Markets, first relationship with Middle East Countries.
- 1985** Started "H. P. INTERNATIONAL CORPORATION" introduced Brass Cable Glands and Brass Hardware. Footprint Extended to Far East and South East Asia.
- 1988** "Vimal Iron Products" & "Abhi Metals", leading manufacturers of fasteners became a part of Rupam Group of Companies.
- 1989** First Company in India to Received the Certificate for Cable Glands from the British Standards Institution (BSI).
- 1990** Inception of "JTK INTERNATIONAL" in Mumbai, to produce components like G.I. Electrical Conduit Fittings and Accessories, Electrical Wiring Accessories and Conduit Fittings, S.S. fittings etc.
- 1991** Footprint expanded to U.K. Market.
- 1995** Introduction of products like brass Sanitary parts and Brass Hardware into the European market like Italy, Germany, Spain, Belgium, and Eastern European countries.
- 1999** Received ISO:9001 certificate.
- 2002** Introduction of Extrusion Plant in "RUPAM OVERSEAS" for quality conscious buyers. The plant manufactures Brass rods, Bars, Profile section, tubes etc.
- 2002** "JAY INTERNATIONAL" another manufacturing unit. It's Specialist of Brass Components used in Electrical & Energy Meter Industries in Indian market.
- 2005** Jay International received the best vendor award from Larsen & Toubro.
- 2011** CE standard achieved for Cable Glands.
- 2011** Introduced new range of Cable Glands, especially "Single Compression" (Siemens Type) & "Double Compression" Types for Indian market.
- 2013** Our entire range of single compression & double compression cable glands has been approved by ERDA & CIMFR (Government Bodies)



RUPAM OVERSEAS

RUPAM OVERSEAS was commissioned in 2002 to complete the integrated production and material cycle of Rupam Group of Companies. Rupam Overseas is the **"MOTHER INDUSTRY"** of RUPAM GROUP OF COMPANIES.

The extrusion plant had been established with a vision to feed the industry with the desired high quality profiles, bars and sections. This vision was clearly backed up by quality machinery which enabled us to extrude hollows with a minimum inner diameter size of 10mm till 85mm.

Rupam Overseas has surpassed the global horizon and serving almost all countries of Europe with quality Brass Fittings suitable for the Sanitary Industry, especially Flexible Hoses and Hydraulic Pipes.

Currently, Rupam Overseas is making copper alloys, mainly brass, in confirmation to different standards like IS, BS, DIN, EN, ASTM, JIS, UNS, CSA, AS and various other International Standards of copper alloy extrusion. Rupam Overseas is an ISO Certified Organisation since inception.

Primarily catering to a captive consumption, we have now started to cater to the needs of our customers in India and abroad. Our speciality being that in Hollow Bars and Profiles, the niche clientele includes some of the heavyweights of the industry.





“ Rupam Overseas believes in the High Standards of Customer Satisfaction ”

RUPAM OVERSEAS

Plot No. 7/8, G.I.D.C. - I, Shanker Tekri,
Udyognagar, Jamnagar - 361004.

Phone : +91 288 2560563/2560564
Fax : +91 288 2560958

Email : rupamhp@yahoo.com
Web : www.rupamoverseas.com

Contact Person: **Mr Parimal Vadhar**



RUPAM IMPEX

Rupam Impex has started from its humble beginnings as a single small firm from its inception in 1965 under the name of Rupam. The company grew rapidly through a few decades to start a new manufacturing firm in the year 1980 under the name of Rupam Impex with new range of components for Switch Socket Industries and Electrical Industries.

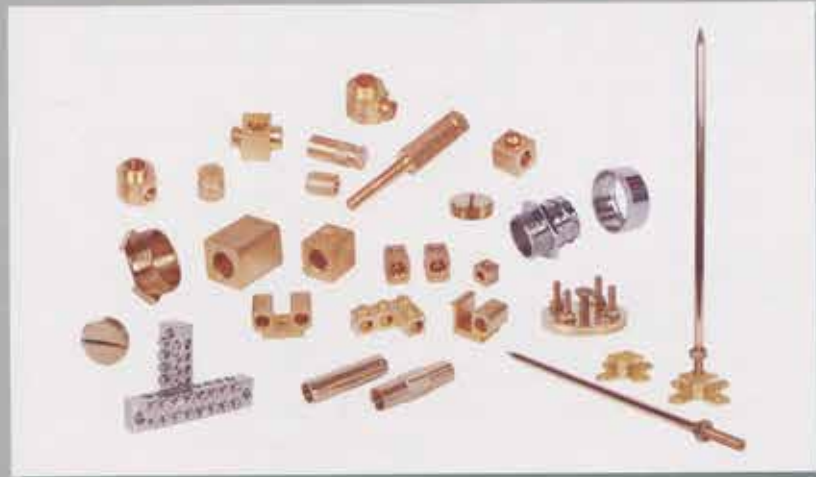
Today, Rupam Impex is one of the leading manufacturers of Brass Earthing and Electrical Wiring Accessories. Rupam Impex leads by maintaining the highest standards in people, process and technology. They have highly trained staff steep in the values of service excellence, learning and innovation.

Rupam Impex is serving almost all countries of South East Asia with their products like quality Brass Earthing and Wiring Accessories, Brass Electrical Components for Switch Socket Terminals, Brass Fuse Assembly Terminals, and Bronze/ Gun Metal Heavy Duty Earthing Accessories.

Innovation is the key for our growth and we aspire to be innovative. Research & Development and technology developments are integral to our innovation agenda and we are continuously engaged in emerging technologies.

As a progressive and innovative company, Rupam Impex is in the development of new products to meet the demands of emerging Indian market such as single & double compression glands. This includes both flameproof & weatherproof glands to strengthen our Electrical Wiring Accessories market. Our entire range of cable glands are CE certified.





“ With a long history and track record of success, Rupam Impex is a reliable, competent and customer friendly company ”

RUPAM IMPEX

B/8 G.I.D.C., Shanker Tekri,
Udyognagar, Jamnagar-361004

Phone : +91 288 2565612/ 2565632
Fax : +91 288 2565672

Email : rpmimpex@yahoo.com
Web : www.rupamimpex.org

Contact Person :
Mr Jitendra Vadhar
Mr Viral Vadhar
Mr Rushabh Vadhar



JAY INTERNATIONAL

A name that has become synonymous with innovation and competency throughout India, JAY INTERNATIONAL was established in the year 2002. Today, Jay International is one of the leading manufacturers of Brass Components used in Electrical & Switchgear Industries in India.

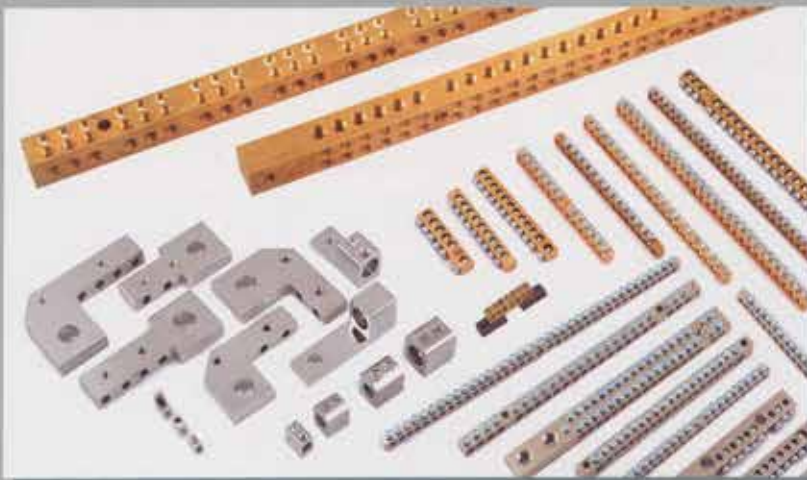
Backed by a team of highly trained and qualified, sales and support engineers, Jay International is well positioned to strongly value-add to the production process, helping customers achieve customized solutions that deliver the ultimate value and satisfaction throughout the entire process cycle.

Jay International continues to build strong customer relationships and commitment, as well as enjoy unfailing partnerships with suppliers. These strengths, coupled with solid marketing and supporting company's capabilities, will enable Jay International to be the name on the top of the mind for leading Electrical & Switchgear Manufacturer.

Jay International caters their business mainly in India and European companies, with the components for Electrical Switchgear and Controlgear, Energy Meter Industries, Rail Mounting Connectors, Plastic Moulding Inserts, Telecommunication Industries, Plugs and Sockets. They are specialized and have been a master craftsman for Brass Products.

Jay International achieved ISO 9001 Certification for their excellent product quality and services. They are making their products as per IS, BS, EN or DIN standards, thereby enhancing customer satisfaction by meeting their specific requirements.





“ With a strong team of engineers and technical staff, Jay International is equipped to deliver the finest in knowledge based applications, service and support ”

JAY INTERNATIONAL

B/9 G.I.D.C., Shanker Tekri,
Udyognagar, Jamnagar-361004

Phone : +91 288 2560693, 2560919
Fax : +91 288 2560922

Email : jaydhirajcorp@yahoo.com,
info@jaybrass.in
Web : www.jaybrass.in

Contact Person :
Mr Paresh Vadhar / Mr Ajay Vadhar
Mr Shreyansh Vadhar / Mr. Hardik Vadhar



H.P. INTERNATIONAL CORPORATION

H. P. International Corporation started its journey in 1985 to serve their products in the Infrastructure Industries, Electrical Industries and Manufacturer of Electrical Products with wide range of Brass Cable Glands and Brass Hardware Products.

H.P. International Corporation Strength lies in its extensive experience in manufacturing, research, committed customer service support, aggressive push into product development and to top it all, a capable management team with many years of experience in managing International business for Electrical & Hardware products.

H. P. International Corporation constantly seeks new Electrical products and solutions such as Brass Cable Glands to expand and enhance their core solutions to benefit customers. They demonstrate strong manufacturing knowledge and effective inventory management, which together enable us to provide timely delivery to our customers. This is a status backed by our strong suite of cost effective solutions in Electrical and Hardware Products, which has been developed over twenty years in the Industry.

H. P. International Corporation has focused their business in United Kingdom, various countries of Europe, and entire region of Gulf with their products like Brass Cable Glands (BW, CW, E1W, A2, ALCO & TRS), Brass Building Hardware and Brass Conduit Fitting Parts. Entire range of Cable Glands is as per British Standard BS 6121 and European Nation EN 50262.





“ HPIC offers a high value-added, one stop firm that provides customers with the widest range of Brass Cable Glands and Brass Hardware Products ”

H. P. INTERNATIONAL CORPORATION

B/6 G.I.D.C., Shanker Tekri,
Udyognagar, Jamnagar-361004

Phone : +91 288 2560561, 2560562
Fax : +91 288 2560560

Email : hpintlcorp@yahoo.com
Web : www.rupamoverseas.com,
www.rupamimpex.org

Contact Person:
Mr Pradip Vadhar / Mr Ashok Vadhar



JTK INTERNATIONAL

JTK International has come a long way since 1990. JTK International is an Export House based in Mumbai to serve electrical trade with M.S. G.I. & S.S fittings.

JTK International serving the needs of Electrical trends worldwide with G.I. Electrical Conduit Fittings and Accessories, Stainless Steel Fittings and Copper Cable Lugs etc. in the countries like United Kingdom, European Countries, Far East and Middle East.

JTK Internationals success is their strong suite to provide the best of Quality Products, Competent and Cost effective solution at best of Competitiveness to privilege customers. JTK International has been providing superior application solutions and knowledge- based service to their customers and the experience gained continues to drive their growth.

JTK International is the recognized high value-added solution leader in industrial control, sensing and monitoring. These keeping with its drive to provide excellent and timely delivery to their customers, it has expanded their product range to include Stainless steel Fittings and Copper Cable Lugs meeting the needs and demands of the evolving World market.

JTK International also supports clients with customized value- added service to help them improve asset efficiency and increase productivity. JTK International leverages on its competent management expertise, good market knowledge, and strong entrepreneurial spirit to help it capitalize on opportunities.





“ JTK International is flexible, adaptable and committed to adding value for their esteemed customers ”

JTK INTERNATIONAL

F/118, Dadar Manish Market, Senapati Bapat Marg, Dadar (West), Mumbai-

Phone : +91 022 24361823

Fax : +91 022 2410888

Email : info@jtkinternational.com

Web : www.jtkinternational.com

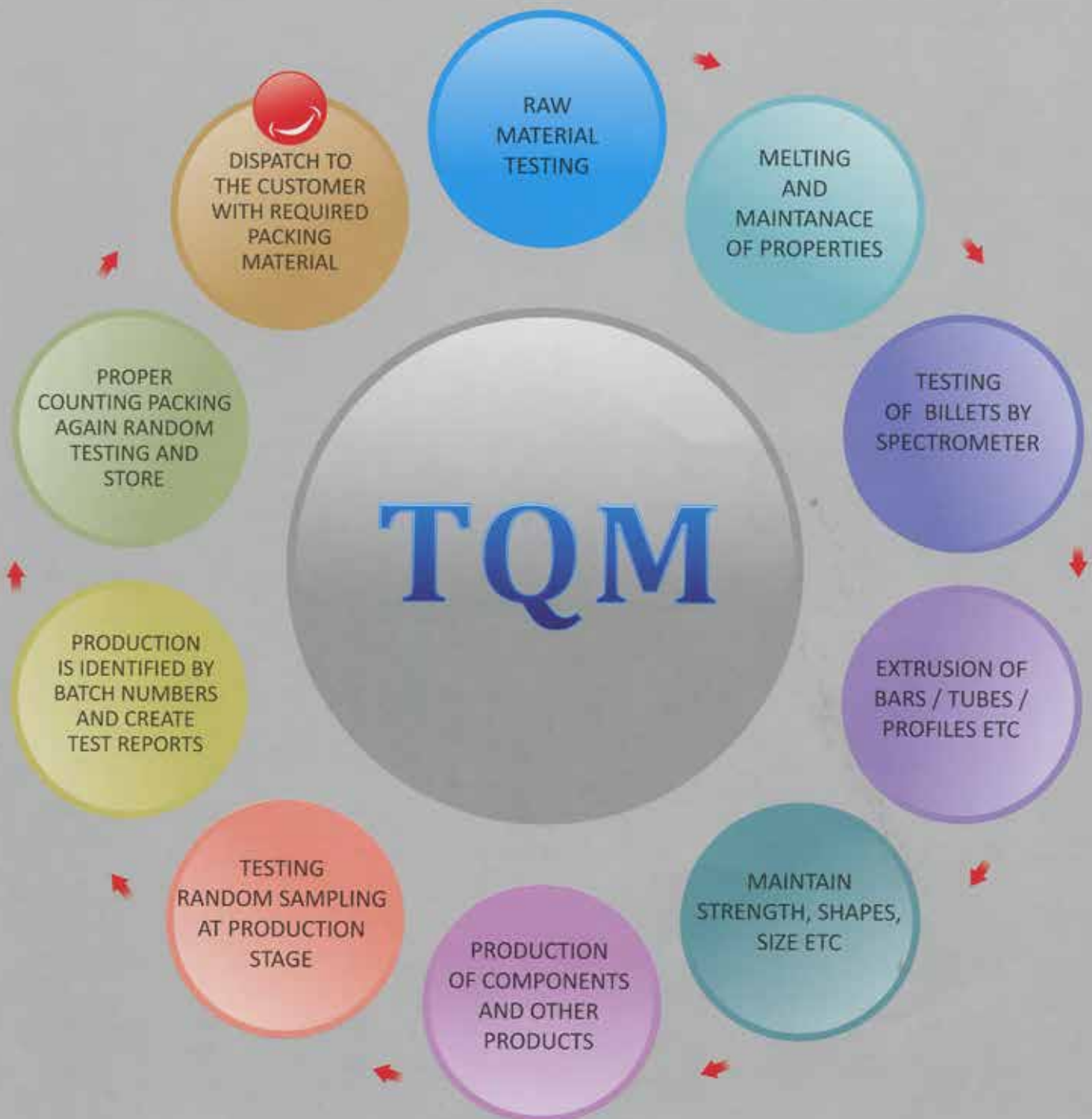
Contact Person:

Mr Kaushik Vadhar / Mr Kunal Vadhar

Mr Rajiv Vadhar



TOTAL QUALITY MANAGEMENT





QUALITY POLICY

At RUPAM, "Quality is of utmost importance". RUPAM GROUP is committed to maintain and improve the quality of products and services, in order to meet continual customer satisfaction.

The quality standard is maintained at each and every step of the process for the system from getting the raw material to manufacturing the finished goods. Our quality management systems consists of inspection and test of raw material, from the manufacturing process of the components till packing material for dispatch.

During the whole process the inspections are done for each steps of production. Random samplings are done to check and maintain the quality and consistency. The batches are numbered and logs are maintained for system management. We have a fully equipped laboratory to test the material chemical composition, its physical properties, strength & texture to guarantee quality. It has been our constant endeavour to improve the quality of our processes and products.

RUPAM's products are designed and manufactured under a quality system complying with several international standards and certificate like:

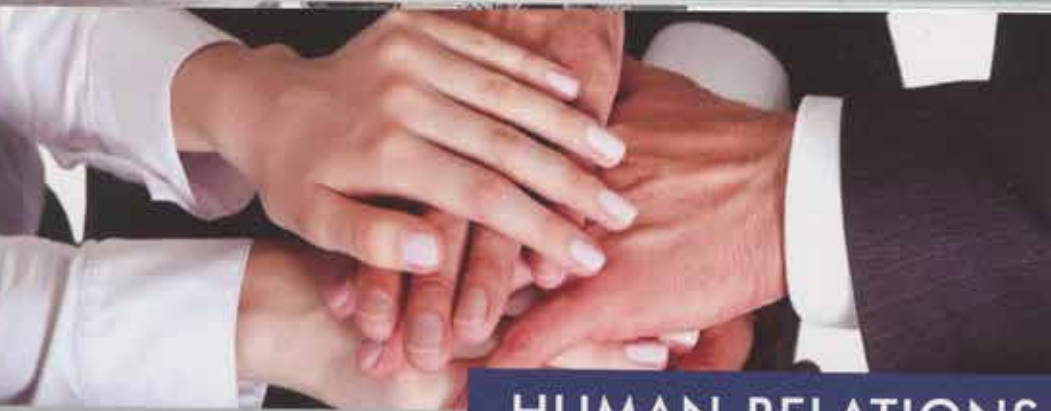
- BS
- EN
- DIN
- BIS



Rigorous and regular testing ensures that every product manufactured meets the highest quality standards expected by the market, including RoHS.

The team of engineers are continuously involved in value engineering to improve cost, product and to ensuring competitiveness for our valued customers.

More than four decades of experience in manufacturing and material handling ensure that we are able to deliver quality products time and again



HUMAN RELATIONS

Safety and Empowerment are among the top most priorities at Rupam. Our Human Resource policies and practices are aimed, mainly at employee safety and care.

- Safety induction training to all employees
- Encourage for self-expression
- Development Exercise like Technical training, Team building workshops, etc.
- Motivation by giving awards

RUPAM GROUP has workforce of over 250 people but the staff turnover ratio is less than 1%. The staff members are protected for their benefits with all Rules and Regulations of Government of India. We appraise employee's performances on regular basis and also credit our employees with their achievements.

Management Team:

The management team of Rupam Group is a combination of experienced and youth. Team comprises of Management Masters, Chartered Accountants and Highly qualified Engineers. This perfect blend is what provides us the stability and energy to look ahead of every day challenges, to constantly evolve and create.

The combined strength of our team is the pillar of the growth for Rupam Group. We are involved in Research and Development (R&D), system development and establishment of process analysis for continual improvement. Thus providing efficient and effective Management Information System.

We believe that suppliers are active partners of Rupam through whom we reach out to our end customers. Our Management Team ensure that all our suppliers are equipped with technical know-how and sufficient infrastructure to support our end customers for all their needs.





GLOBAL FOOTPRINT

We serve our customers through an extensive dealers & associates network spread across India and the Globe.

Our Customer reach Spread across 20 Countries. We are Currently Present in

European Countries: Belgium, Bulgaria, Czech Republic, France, Germany, Greece, Italy, Poland, Spain, Turkey, United Kingdom etc.

Middle East and Gulf: Egypt, Kuwait, Oman, Qatar, Saudi Arabia, United Arab Emirates etc.



South East and Far Eastern Countries: Malaysia, Singapore, Hong Kong, Korea etc.

Our presence in India is spread across Industrial States and Metro polition areas as:

Ahmedabad, Baddi, Bangalore, Chennai, Delhi, Faridabad, Ghaziabad, Haridwar, Hyderabad, Kolkata, Mumbai, Mysore, Nimrana, Noida, Nasik, Panchmahal, Pune, Trichy, Vadodara etc.

We serve around most 200 customers in India and worldwide. We make sure to keep a live contact with all our valued associates by visiting them personally at least once in a year or more, no matter where they are located.

Market Coverage

- Industrial OEMS
- Manufacturing
- Engineering
- Building and Construction
- Infrastructure
- Super Distributors and Dealers





ENVIRONMENT POLICY

Mother Earth is the MOST BEAUTIFUL CREATION OF GOD. We at Rupam realise this and make very sure to preserve the Planet from Pollution and Degradation of Environment.

We have an important responsibility towards the natural environment. We recognize the challenges faced by our industry sector. We perform environment impact assessment and risk analysis for all our factories. We acknowledge our responsibility towards environment protection and resource conservation.

To achieve these goals, environmental management programs will comply with relevant environmental legislation rules and regulations. The environmental management systems will define objectives and targets for prevention and reduction of pollution in all phases of production, and related processes to safeguard adverse impact on the environment. We are also certified by the Pollution Control Board (PCB) as we have all the facilities in place to adhere to the pollution control norms as specified by the Government.



CORPORATE SOCIAL RESPONSIBILITY

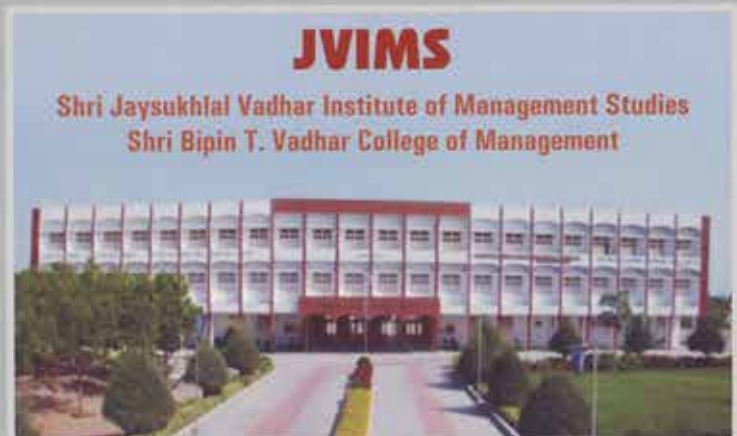
'Rupam' believes in giving its share back to the society. "Shri Jayshukhlal Chhaganlal Vadhar" charitable trust was established in 1992. "VADHAR PARIVAR" strongly believes in serving the society especially for needy and down-trodden people without using the name. The trust is contributing especially in the areas of:



- Medical help
- Education
- Promotion of Digamber Jain Religion.

The entire FAMILY is dedicated to the Shri Digamber Jain Songadh Swadiyay Mandir Trust. All members are staunch followers of Jain principles as preached by Pujya Shri Kahanji Swami.

Rupam Group is very conscious about social responsibility. As part of these a management college - M.B.A. Degree Program was started with Oswal Education Trust. Today, it is very popularly known as JVIMS (Shri Jaysukhlal Vadhar Institute of Management Studies) opened its door in the year 2000 with generous donation from VADHAR PARIVAR. The lush green Eco-friendly campus is spread across 10 Acres of land with total built up area of about 1,15,000 sq. ft. with utmost emphasis laid on hygiene and cleanliness. All student friendly infrastructure of the modern age is provided.



of about 1,15,000 sq. ft. with utmost emphasis laid on hygiene and cleanliness. All student friendly infrastructure of the modern age is provided.



Shri Chhaganlal Kalidas Vadhar Parivar dedicated Shri Gyandham Vidhya School -at village Bajarangpur (Dist. Jamnagar)

Shri Gyandham Vidhya School was founded in the year 2009 at Bajarangpur (Dist. Jamnagar) which is our ancestral village. SGVS was started with the belief of our Family "Nothing more rewarding than enabling our young people to shape their own destiny".

SGVS, the village school, has started for primary and secondary students which are the bedrock of any vibrant society. SGVS have high tech computer lab, have huge space for library with source of more than 1000 books and have huge playground. School building is spread across 10,000sq.ft of land area with the total cost of Rs. 10 million.